Participant Number: 3

Evaluator 1: Emma Hanson

Evaluator 2:

Age: 20

Gender: Female

Highest Level of Education: Some College

Daily Access to Internet: Yes

Daily Access to Devices: Yes

**In-Task Data Collection**

| Task | Completion (Y/N): Emma | Time to Completion: Erin | # of Clicks: Hannah | # of Clarifying Questions: Philena | Additional Notes(errors/difficulties): Anyone |
| --- | --- | --- | --- | --- | --- |
| 1 | y | 1:45 | 17 | 2 | Got a bit lost on the website at first |
| 2 | y | 17 s | 4 | 2 |  |
| 3 | y | 29 s | 3 | 0 |  |

## **End State Data Collection**

| Task | Ease of Use Rating (1-5) | Anything Confusing? | Additional Notes (errors/difficulties) |
| --- | --- | --- | --- |
| 1 | 4.5 | Didnt understand that it was already filled out | nope |
| 2 | 4.5 | Zoomed in too far |  |
| 3 | 3 | Sign in button was small, not used to them being at the bottom | REALLY small |

**Open-Ended Questions**

| Question | Response |
| --- | --- |
| How pleased are you with the design of the website on a scale of 1 to 5 with 1 being unhappy and 5 being pleased? | 5 |
| If you could describe your experience with the website in 3 adjectives, what would they be? | Color scheme was good  Fine  easy |
| What aspects of the website did you like or enjoy? | Enjoyed the color scheme and facts on the website |
| What would you change about the website for users who were completing the tasks that you just did? | Larger sign in button for task 3 |

Aesthetics rating: 6/5 really liked colors

**Other Notes:**